Take Action - Local Radio Now www.fmfilm.com/



- •Sign up for our newsletter "Local Radio Now" on the right side of this page and get updates on blog postings that help articulate the cause and problem of over-consolidation in broadcasting.
- •Find out who owns the radio stations in your town.
- Write your <u>congress person</u> or <u>senator</u>. Your voice will be a welcome counterpoint to the constant corporate lobby power of corporate radio. Change in media policy comes at the congressional level. It was congress, not the FCC that created the Telecommunications Act of 1996 that consolidated radio in the first place. Use our customizable <u>sample letter</u> if you like.
- •Share our <u>DVD</u> with friends.
- •Sign the petition to reverse the telecom act of 1996.
- Donate time to help independent radio and public radio in your community. These are the only broadcasting outlets that cover the effects of media consolidation. You can even help start a Low Power FM station with the Prometheus Radio Project.
- Stay up-to-date with our outside-the-beltway perspective, follow our twitter feed Twitter.com/fmmovie and like us on Facebook.com/corporatefm to see multimedia content
- •Consolidators have cut news-room staffs and investigative journalist. Help the few remaining journalist with resources such as <u>journalism.org</u> and the <u>Fund for Investigative Journalism</u>.
- •Post our <u>videos</u> on your facebook feed. The <u>trailer</u> perks interest. http://youtu.be/v40kadobrWo
- •Donate to organizations that promote media and broadcast diversity such as <u>Free Press</u> and Common Causes' <u>Media & Democracy</u> project.
- Hold a <u>community screening</u> of Corporate FM. The filmmakers may be able to skype in or speak in person if your budget allows it.

- •Write radio station managers program directors. Tell them that you expect live, local deejays and local programing to serve the public interest, and that you want local music in rotation. Commiserate with them rather than blame them because they are just obeying orders. Ask them to put your letter in the "Public File". Then the FCC will have the opportunity to read your letter later. The fact that the airwaves are public property (YOURS!) means that you have the right to demand more service that benefits your local community.
- Write a letter to the editor in your local publications. It's taboo for the media to report on itself, but they can publish your opinion to say what they can't say themselves.
- •Learn more about <u>Private Equity</u> or "Leveraged Buyouts" and how they can gut an entire workforce by reading Josh Kosman's book. <u>The Buyout of America</u> and watching our video on it here.

Books -

The Buyout of America – Josh Kosman

Retirement Heist – Ellen Schultz (where did your pension go?)

The Looting of America – Les Leopold

Documentary Movies -

The Corporation

Shadows of Liberty

Hot Coffee

Heist